



www.clubcalfparadise.com

Juli Nelson
Nelson Cattle Company
901 Highway 39
Denison, Iowa 51442

www.clubcalfparadise.com

712-269-6275 - Cellular
712-269-9809 - Bunkhouse

The Best Calves . . .
. . . from the Best Breeders

Exceptional Show Calf Prospects from:

- Kevin & Keith Braun
..... Braun Show Cattle
- Brent & Malisa Smith Family
..... 4MD Show Cattle
- Chris & Kareen Vaught
..... Vaught's Silver Maple
- Cam & Alan Stateler
..... AC Cattle
- Jeff & Darrell Scott
..... Scott Show Cattle
- Dan & Amber Bates, Avery and Trista
..... Streamside Cattle Co.
- Steve Homerding & Calvin Wagner
..... HWX Cattle Co.
- Barry & Susie Maass Family
..... Jeremy, Stephanie & Hunter
- David & Robin Cornelius Family
..... Jessica, Mitchell & Rebecca
- Nick Anderson
..... Anderson Show Cattle
- Gary & Connie Frink Family
.....
- Alan, Calvin & Jessica, Jared, and Kelsey Bruhn
..... Bruhn Farms Joint Venture
- Stan & Kathy Petersen
..... Bailey & Brandee



STEERS

LOT #	SIRE	DAM	DOB	BREEDER	REGISTERED
3	Heat Wave 1	Hereford	March	Nelson Cattle Co	Chi
4	Grizzly	Gigolo Joe X Draft Pick	March	Nelson Cattle Co	
5	Captain Morgan	Big Improvement X Mona Lisa	March	Nelson Cattle Co	
6	Heat Wave	Maine X Mona Lisa	February	Nelson Cattle Co.	MaineTainer
10	Grizzly	Gigolo Joe X Irish Whiskey	March	Nelson Cattle Co	
11	Heat Wave	Saugahatchee X Maine	February	Nelson Cattle Co	MaineTainer
14	Tycoon	Heat Wave	May	4MD Show Cattle	Ask
16	Sun Seeker	Prowler	March	4MD Show Cattle	Ask
19	Eye Candy	Angus	March	Maass	Ask
20	Rainmaker	Ali	March	Maass	Ask
22	Heat Wave 5	Maine	March	Maass	Ask
26	Hired Man	GCC Cowboy Cut	March	Cornelius	Ask
28	Heat Wave 1	Charolais	April	Nick Anderson	Ask
29	Golden Child	ALM Digital	March	Nick Anderson	Chimaine
34	Dirty Harry	Noble Man	March	Frink	MaineTainer
40	Lut	House Call X Charolais	Feb	Bruhn	
41	Lut	House Call X Charolais	Feb	Bruhn	
42	Breathe Easy	Money Shot	February 6	Scott	Ask
45	Milk Man	Simmy	February 15	Scott	Ask
48	I Am Legend	Simmy (Prowler)	March 15	Scott	Ask

Lot Numbers are on **BLUE** ear tags

HEIFERS

LOT #	SIRE	DAM	DOB	BREEDER	REGISTERED
1	Smooth Sailing	Gigolo Joe X Sonny	February 26	Nelson Cattle Co	MaineTainer
2	Gigolo Joe	Sun Seeker X Jack Frost	February 23	Nelson Cattle Co	MaineTainer
7	Heat Wave	Hereford	March	Nelson Cattle Co	Chi
8	Captain Morgan	Big Improvement X Mona Lisa	March	Nelson Cattle Co	MaineTainer
9	Captain Morgan	Gigolo Joe X Angus (Big Cow)	March	Nelson Cattle Co	MaineTainer
12	Heat Wave	Who Made Who X Angus	March	Homerding	Ask
13	Mossy Oak	Comm. Blk Baldy	April	4MD Show Cattle	Ask
15	Tycoon	About Time	May	4MD Show Cattle	Ask
17	Northern Improvement	Lemar Transformer 88D	February 1	Maass	Angus
18	Rainmaker	Warhorse	March	Maass	Ask
21	Heat Wave 5	All About Who	March	Maass	Ask
23	Rainmaker	All about Who	March 24	Maass	Ask
25	Q-Dog	Kadabra	April	Maass	Ask
27	Dr. Who	Heat Wave	March	Cornelius	MaineTainer
30	All About You	Dr. Who X Full Throttle	February	Nick Anderson	Ask
31	Rainmaker	Who Made Who X Double Stuff	March	Nick Anderson	Ask
32	Dream On X Meyer	Jake's Proud Jazz X Heat Wave	March	Nick Anderson	Found Simmy
33	Dirty Harry	Heat Wave	March	Frink	MaineTainer
35	Carnac	Impulse		Frink	Ask
36	Mitten Man	Direct Deposit	March	AC Cattle Co	Maine

Lot Numbers are on **PINK** ear tags

HEIFERS

LOT #	SIRE	DAM	DOB	BREEDER	REGISTERED
37	Mr. Clean	Red Knight X Angus/Simm	February 26	AC Cattle Co	Chimaine
38	Heatwave	Who Made Who	April	Braun	Ask
39	Block Buster	Comm. Angus	April	Braun	Ask
43	Breathe Easy	OCC Legend X Silver Bullet	March 20	Scott	Ask
44	Headliner	Ali	April 3	Scott	Chimaine
46	Carnac	Angus	February 24	Scott	Ask
47	Headliner	Cigar Son	January 28	Scott	Chimaine
51	Open Bar	Mitten Man	March	Braun	Ask
52	HAA Sheriff	Heat Wave X Charolais	April	Braun	MaineTainer
53	Monopoly	Dr. Who	May	Braun	Ask
54	Strictly Business	Who Made Who	April	Braun	Ask
55	Dirty Harry	Who Made Who	April	Braun	Ask
57	Wave on Wave	Full Flush		Vaught	Ask
58	Carnac	Body Builder	April	Vaught	MaineTainer
62	HRF Hairy	Simm X Ang	March	Bates	Ask
63	Smooth Sailing	Cunia	April	Bates	Ask
64	Hot Spot	Simm X Ang	April	Bates	Ask
65	Heritage Beyond	Hooks PaceSetter X Dream On	February 23	Bates	PB Simm

Lot Numbers are on **PINK** ear tags

AUCTION AND BIDDING RULES:

1. Club Calf Paradise is an auction. The auction will be held over the phone and on the internet. You may bid by phone or you may bid online at www.clubcalfparadise.com. These rules will govern the conduct of the auction. By bidding in the auction, you agree to these terms.

2. You must be registered to bid before 6:00 p.m. CDT on Labor Day. There are two ways to register to bid:

- A. You can register for a bidder number when you stop at Club Calf Paradise to view the calves. You will complete a bidder number form which gives you a bidder's number. On this form you may choose a password for online bidding. We will register your bidder's number on the Club Calf Paradise computer in the bunkhouse and we will explain the bidding process to you.
- B. You can register online by completing the online registration process. This process will let you choose a password and we will email you a bidder number. Follow the directions on the website to bid.

Once you have a valid bidder's number, you can bid on any calf in the Club Calf Paradise sale until the auction ends.

3. At 6:00 p.m. on Labor Day (the cutoff time), internet bidding will terminate. The auction will be concluded by telephone. Throughout the bidding period we will contact bidders so bidding stays current on all calves. We would like to be down to no more than four bidders on each calf by the cutoff time. This way all final bidders can be contacted at one time and the auction can proceed by telephone in an orderly fashion. All bidders must be available by phone after 6:00 p.m. on Labor Day. Throughout the bidding process, if you are outbid on a calf, we will contact you to see if you desire to remain in the bidding. If so, you will need to place another bid or remove yourself from the bidding on the calf. You can also watch your bids on the internet and bid online at anytime before the cutoff.

4. There is no set sale order. The bid off portion of the auction will start with the most actively bid calf. If you are outbid on your first choice, you can bid on any calf remaining that has not been sold. When you bow out of the bidding on any calf you must ask us to contact you when any other calf you choose enters the final bid off. We will add you to the bidders on that calf and contact you for the final bid off.

5. We will suspend the telephone auction at 10:00 p.m. on Labor Day and at 10:00 p.m. on each successive day if the auction continues to that time. We choose not to interrupt people by telephone after 10:00 p.m. We will restart the telephone auction at approximately 8:00 a.m. the next day.

6. Internet bidders will have the option of proxy bidding. This allows you to input your top bid for the calf you want and the computer will bid on your behalf to that point. This lets you bid without actually watching the auction online. The computer will automatically place the next bid on the calf you choose until the bidding stops or until the bidding goes past your chosen high bid. Proxy bidding is a tool to let you make sure you don't miss your calf because you cannot be available when the calf sells. You simply put in the maximum amount you will pay for the calf and the computer will do the rest. Proxy bidding is only effective until 6:00 p.m. on Labor Day. We will still conclude the auction on the phone as described above.

7. Bids will be accepted in increments of \$100 until the bid reaches \$2,000.00. After a calf reaches \$2,000.00 the bidding increment will increase to \$250.00. You can jump the bid on any calf to any amount, however your bid must match the bidding increments. For example, you cannot bid \$2,100.00 on any calf. After \$2,000.00 the next appropriate bid is \$2,250.00.

8. If you are registered to bid before the cutoff time, you may bid on any calf until that calf is sold. If the bidding on your favorite calf goes past your budget, you may bid on any other calf that has not already sold. If you are bidding on one calf and are interested in another, please inform us of that fact and we will try to hold the bidding open on your second choice until your first choice is sold. This will give you the opportunity to purchase your second choice if your first choice surpasses your budget.

9. Payment is due immediately at the close of the auction. Please mail your check to us at:

Club Calf Paradise
PO Box 25
Denison, Iowa 51442

We also accept MasterCard and VISA credit cards.

10. Ownership of each calf passes to the high bidder at the moment a lot is marked "Sold" on the website or at the moment we announce the lot as "Sold" on the telephone. If you are the successful bidder, you own the calf and risk of loss passes to you.

11. You can pick up your purchased calves at any time. Please make arrangements with us before you arrive. All calves must be removed from Club Calf Paradise prior to September 20, 2010. If you fail to pick up your calves prior to September 20, a charge of \$5.00 per head per day will be assessed.

12. Calves sold at Club Calf Paradise carry no warranty of any kind. All implied warranties are waived by the buyer.

13. By placing a bid at any Club Calf Paradise sale you agree to these bidding terms and rules.

08242010